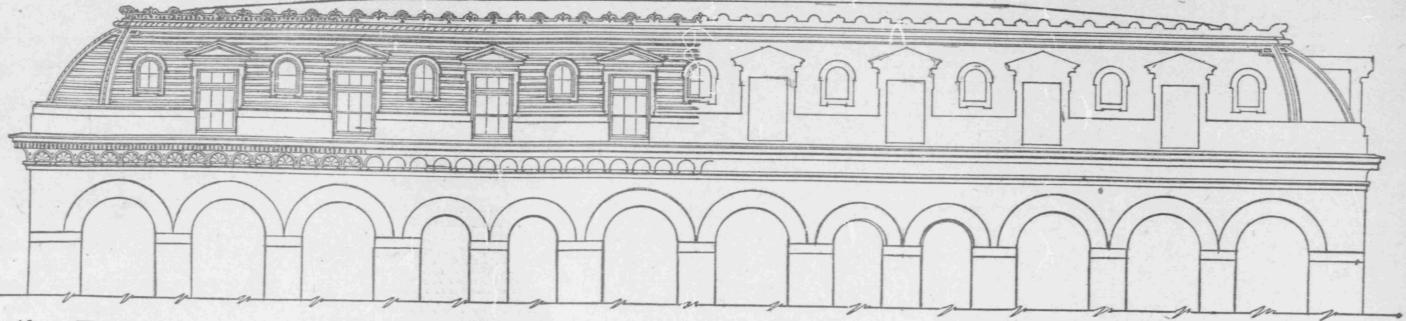
The Palais Royal's \$60,000 Crown



About That Crown

The Palais Royal has become an increasing wonder to the trade. because of a business great beyond all precedent and calculation in a building of the size. Only last Monday the fact was illustrated-when the sales of underwear from little tables, forced into the aisles, were but a little less than \$1,000. That the Palais Royal has to expand has long been recognized. The added floors—the crown as illustrated above-were planned a year since, but the Commissioners could not agree that a higher building was "according to law" and so Congress had to be appealed to, when, of course, the justice of the Palais Royal's request was recognized, and by special act of Congress full permission granted.

Building Begins Tomorrow

The picture of the new floors to the present building is but a rough and unfinished sketch and hardly gives a fitting idea of the cost, \$60,000. The facts are that a gain of 20,900 square feet will result, affording additional space that long suffering patrons and generously patient employes will have every occasion to rejoice in.

The Reasons Why

The addition gives an entire new floor which will be used for the betterment of the working force. The various rooms will be large and well lighted, heated and ventilated in the best possible manner. The sewing and work rooms, in conjunction with the suit department, will extend 130 feet, lighted by the large windows for practically the entire length of

the building. The Lunch Room and Kitchen for the store's workers will be of the most modern construction, thoroughly hygienic, with every appliance for cooking to best advantage and dining in comfort. The service of an expert chef will be included. The Toilet Rooms will be more than double their present size, all of white marble, with modern open plumbing and terrazzo floors. In a secluded, quiet corner, with large windows, the "Sick Room" will be provided with approved sanitary couches and other equipments, including every need for any emergency.

Stock Rooms, Etc.

Lighted and ventilated by large skylights, conveniently reached by elevators, they will be models of their kind. This floor will also contain a large "sample room" to be used by visiting salesmen in displaying goods to the buyers of the various departments. Here also will be the "Receiving Rooms," where all goods will be received and inspected.

Metal Ceilings

These will be used exclusively. The new roof will be of steel, covered with Book Tile, bedded in cement. This best of new fire-proof tile covered on the mansards with slate and on the deck or flat part with heavy slag, create a roof proof against either fire or water.

With the space gained by the removal of the above mentioned departments to the new fifth floor additional selling space of 7,000 square feet will be added, materially reducing the congestion that patrons have so good naturedly overlooked.

Stained Glass Dome

This monster canopy to the store's great rotunda, with other improvements told of, will, it is hoped, be greatly admired and praised. Building, of course, will result in some confusion this summer, but the planning has been done wisely and least possible discomfort will result. It is not the Palais Royal way to catch at even a good excuse for "a great sale," and, anxious to avoid the semblance of sensationalism, we ask only your indulgence during the course of improvements. The Palais Royal will not "close out stocks at less than cost." Just the reverse, and according to annual custom, July will be the month of immense additions to stock, because of the possibilities of advantageously purchasing remaining summer stocks of manufacturers and importers. All of the department chiefs have just returned from New York-and nearly \$25,000 worth of most

wanted summer needs can be distributed for less than \$15,000.

Important Feature

Prices astoundingly little are to be linked with fresh goods, an exception to the rule in July. The Post, Star, Herald, and Times of today each give you hints of tomorrow's bargains. While the list in each paper is different—the combined lists are but hints of the bargains you'll find here tomorrow.

A Last Word

With the completion of the Palais Royal's new "Crown," the adjoining Scottish Rite Cathedral building will be demolished, when a "wing" will be linked with the "Crown." The hope is that later another wing will be earned and won. Striving to reach perfection will surely help us on the way.

A. LISNER.



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